

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P. O. Box 272400
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10006967-1

IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Daniel C. Castle .

Confirmation No.: 2509

Application No.: 09/839,389

Examiner: D. Lastra

Filing Date: April 20, 2001

Group Art Unit: 3622

Title: BACKGROUND ADVERTISING IN AN INTERNET ENVIRONMENT

Mail Stop RCE
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450REQUEST FOR CONTINUED EXAMINATION (RCE) 37 CFR 1.114Subsection (b) of 35 U.S.C. 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995.
See The American Inventors Protection Act of 1999 (AIPA).

Sir:

This is a Request for Continued Examination (RCE) under CFR 1.114 of the above-identified applicaiton.

NOTE: 37 CFR 1.114 is effective on May 20, 2000. If the above- application was filed prior to May 29, 2000, applicant may wish to consider filing a continued prosecution application (CPA) under CFR 1.53(d) (PTO/SB/29) instead of a RCE to be eligible for the patent term adjustment provisions of the AIPA. See Changes to Application Examination and Provisional Application Practice, Interim Rule, 65 Fed. Reg. 14865 (Mar. 20, 2000), 1233 off. Gaz. Pat. Office 47 (Apr. 11, 2000), which established RCE practice.

Submission under 37 CFR 1.114

() Previously submitted:

() Consider the amendment(s)/reply under 37 CFR 1.116 previously filed on _____.
(Any unentered amendment(s) referred to above will be entered).

() Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____.

() Other _____.

(X) Enclosed:

(X) Amendment/Reply

() Affidavit(s)/Declarations(s)

() Information Disclosure Statement (IDS)

() Other _____ 07/07/2005 TL0111 00000055 002025 09839389

Miscellaneous

01 FC:1801

790.00 DA

() Suspension of action is requested under 37 CFR 1.103(c) for a period of _____ months.
The fee for this Suspension is (37 CFR 1.17(i)) \$130.00

() Other _____.

**CONTINUED EXAMINATION TRANSMITTAL
(RCE) (37 CFR 1.114) (continued)**ATTORNEY DOCKET NO. 10006967-1

(X) RCE filing fee \$790.00

() A Petition for Extension of Time

() one month	\$120.00
() two months	\$450.00
() three months	\$1020.00
() four months	\$1590.00

Please charge to Deposit Account **08-2025** the sum of \$790.00. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account **08-2025** pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account **08-2025** under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

(X) A duplicate copy of this transmittal letter is enclosed.

() I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450.
Date of Deposit: _____

OR

(X) I hereby certify that this paper is being transmitted to the Patent and Trademark Office facsimile number on (703) 872-9308 July 6, 2005

Number of pages:

Typed Name: Edmond A. DeFrankSignature: 

Respectfully submitted,

Daniel C. Castle

By 

Edmond A. DeFrank

Attorney/Agent for Applicant(s)

Reg. No. 37,814

Date: July 6, 2005

Telephone No.: (818) 885-1575

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CERTIFICATE OF TRANSMISSION

I hereby certify that this paper and every
paper referred to therein as being facsimile
transmitted to (703) 872-9306: Commissioner for Patents,
P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: July 6, 2005 (Date of Deposit) 13 (No. of Pages)

EDMOND A. DEFRANK
By


Signature

PATENT APPLICATION
Attorney Docket No: 10006967-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:
Daniel C. Castle

Serial No.: 09/839,389

Group Art Unit: 3622

Filed: April 20, 2001

Examiner: D. Lastra

For: **BACKGROUND ADVERTISING IN AN INTERNET ENVIRONMENT**

PRELIMINARY AMENDMENT

Hon. Commissioner for Patents
Box RCE
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Before taking any action, in response to the Final Office Action dated April 6, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.